

PRESS RELEASE

SUBANG SMARTPOLITAN GROUNDBREAKING CEREMONY

Highlight:

- Ground Breaking Ceremony of Subang Smartpolitan, a smart and sustainable development by PT Suryacipta Swadaya, a subsidiary of PT Surya Semesta Internusa Tbk (SSIA) at Gran Melia Hotel, Jakarta;
- Adapting with the current pandemic situation, the ceremony was being held both on the venue (selected quest) and virtual, streamed simultaneously via YouTube Live, Microsoft Teams, and Zoom;
- Groundbreaking of Subang Smartpolitan coincides with the journey to 50th anniversary of the establishment of PT Surya Semesta Internusa Tbk, which has the vision to build a better Indonesia.
- Mr. Johannes Suriadjaja, President Director, PT Surya Semesta Internusa Tbk, delivered the opening speech, revealing the brand identity of “Subang Smartpolitan” and declaring it as a city that is “Made From Future”.
- Subang Smartpolitan is built on a 2,700 Hectare area at the heart of the Rebana Meteropolitan Area with good connectivity by rail, road, air and sea. Smart and Sustainable Infrastructure; Complete ecosystem of Work, Live, Learn and Play; Large potential and competitive workforce.

JAKARTA, 18 November 2020 - PT Surya Semesta Internusa Tbk (SSIA), through its subsidiary PT Suryacipta Swadaya (Suryacipta), held a groundbreaking ceremony event for Suryacipta’s independent smart and sustainable city called Subang Smartpolitan. Subang Smartpolitan’s Groundbreaking Ceremony was held on 18 November 2020 at Gran Melia Hotel, Jakarta. The hotel is also one of SSIA’s business ventures in the hospitality sector.

The event was attended by prospective clients and investors, existing investors and Suryacipta tenants, and also State Representatives, including the Coordinating Minister for Economic Affairs was represented by the Deputy for Trade and Industry Coordination, Mr. Susiwijono Moegiarso, S.E., M.E. Minister of Industry was represented by Direktur Jenderal Ketahanan Perwilayahan & Akses Industri Internasional, Bapak Ir. Dody Widodo M.Si., the Chairman of BKPM was represented by the Plt. Deputy for Investment Planning, Mr. Nurul Ichwan, S.E., Governor of West Java, Mr. Dr. (H.C.) H. Mochamad Ridwan Kamil, S.T., M.U.D, as well as the Regent of Subang, Mr. H. Ruhimat, S.Pd., M.Si.

Adapting with the current pandemic condition, Subang Smartpolitan Groundbreaking Ceremony event was being held both on the ground and virtually. The attendees were able to participate through offline or online (live streaming) methods, utilizing YouTube Live, Microsoft Teams, and Zoom. The online event was streamed in 3 languages: English, Chinese, and Japanese. This was an effort to accommodate the needs of prospective clients and tenants of Subang Smartpolitan who were joining from outside Indonesia. Thousands of attendees witnessed the event online from various countries.

President Director of PT Surya Semesta Internusa Tbk, Mr. Johannes Suriadjaja, opened the event with a speech in which he revealed that, “Subang Smartpolitan” as a city “Made From Future”. Built on a 2,700

hectare area, it is a dynamic metropolitan city with smart and sustainable concept.” He also shared his initial vision on how he wanted to make Indonesia, especially Subang, a better place for the future. He said, “It was all coming from a nearly 50-year old company vision of Surya Semesta Internusa ‘Building a Better Indonesia’, through our subsidiary Suryacipta Swadaya. We are building an independent and great city that will make our company vision come true. Subang Smartpolitan will not only contribute to Subang but also to Indonesia.”

By combining creativity and modern technology, the groundbreaking ceremony was designed to become not just an inauguration of groundbreaking, but also a visual display of the future city of Subang Smartpolitan. With the theme “Made From Future”, there was a video projection mapping to showcase Phase-1 development plan or South Plan area, consisting of South Smart Core, industrial plot, residential, utility area and commercial area.

Johannes Suriadjaja said, “The first phase of Subang Smartpolitan development covers an area of 400-hectares. This is strategic project located in a promising business district in West Java, that is called Rebana Metropolitan.”

Rebana Metropolitan is a combined area of 6 regencies and 1 city that are predicted to become the future of West Java, namely regency of Sumedang, Subang, Majalengka, Indramayu, Kuningan, Cirebon and Cirebon city.

“The growth of key strategic infrastructure such as toll access, airport and seaport will propel the economy in Rebana Metropolitan. That makes Subang Smartpolitan even more ideally placed because it is exactly in the heart of that business triangle. It will become the new investment destination in Indonesia,” added Johannes.

In their remarks, the Governor of West Java, the Minister of Industry, and the Coordinating Minister for Economic Affairs also provided support for the development of the Subang Smartpolitan megaproject.

In the near future, Subang will develop rapidly, especially after the complete operation of Patimban Port, an international seaport similar to Tanjung Priok, Jakarta. The presence of Patimban will reduce logistics costs by bringing the production center closer to the port. This is expected to increase exports.

According to Johannes Suriadjaja, Subang Smartpolitan development is a form of commitment to participate in increasing the pace of the regional economy. The project is targeted to absorb local labor and contribute to the economy of the Subang Regency and West Java Province.

“Through its masterplan, Subang will become a pioneer in smart & sustainable city that carries an efficient infrastructure and technology as well as environmentally friendly in a very strategic location,” he said.

Johannes Suriadjaja also informed that a number of investors from various industries have expressed interest in developing businesses in Subang Smartpolitan. Our goal is to have companies from various

sectors, such as automotive, consumer goods, pharmaceutical & medical equipment, high precision industries, IT, logistics, and so on.

"Currently, we cannot disclose the names of multinational companies in detail because we are bound by non-disclosure agreements," he explained.

At the end of the event, a Memorandum of Understanding (MOU) was signed between PT Suryacipta Swadaya and prospective tenants in Subang Smartpolitan on stage. The signing of the MOU with the industry players in the automotive and logistics sectors is a form of positive interest in Subang Smartpolitan. (end)

About PT Surya Semesta Internusa Tbk (SSIA)

SSIA, previously known as PT Multi Investments Limited, was established on June 15, 1971. The company name was later changed to PT Surya Semesta Internusa (SSIA) in 1995. SSIA's main businesses are industrial estate & real estate development, construction and hospitality.

SSIA's investment portfolio, which will be 50 years old next year (2021), is very diverse, including Suryacipta City of Industry, SLP Karawang, Graha Surya Internusa (to be rebuilt as SSI Tower), Hotel Gran Melia Jakarta, Melia Bali Hotel, Banyan Tree Ungasan Resort Bali, and BATIQA Hotels.

For the duration of its 50 years in the property business, SSIA has strengthened its recognition and brand position as one of the strongest development companies in Indonesia. Cementing its status as a leading company, SSIA listed its shares on the Indonesia Stock Exchange and became a public company on March 27, 1997. For more information, visit www.suryainternusa.com.

About PT Suryacipta Swadaya (Suryacipta)

PT Suryacipta Swadaya (Suryacipta) is a subsidiary of PT Surya Semesta Internusa Tbk (SSIA) or better known as Surya Internusa Group, which is one of the most experienced business groups in Indonesia. Established in 1990, driven by the company's vision of "Building A Better Indonesia", Suryacipta has succeeded in becoming a leading industrial estate developer with the Suryacipta City of Industry in Karawang, West Java.

Combining decades of experience and cutting-edge technology, Suryacipta is launching a smart development project, namely the Subang Smartpolitan, which carries the concept of smart and sustainable city. Subang Smartpolitan is the pioneer of independent and modern industrial township to accommodate business and life needs. For more information, visit www.suryacipta.com and www.smartpolitan.com.

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