

**SIARAN PERS**

**Sanwa Musen Indonesia  
Resmikan Pabrik Baru di Subang  
Smartpolitan, Perkuat Koridor  
Ekonomi Baru di Indonesia**

**Subang, 18 September 2024** – PT Sanwa Musen Indonesia, anak perusahaan dari Sanwa Musen Co., Ltd. Jepang, gelar peresmian pabrik barunya yang berlokasi di Subang Smartpolitan pada Rabu, 18 September 2024. Peresmian yang dilakukan oleh tenant pertama di Subang Smartpolitan ini menandai dimulainya babak baru bagi kawasan dalam mewujudkan konsep "Green, Smart, and Sustainable City". Langkah ini juga dapat memperkuat posisi Subang sebagai koridor ekonomi baru yang strategis di Jawa Barat, Indonesia.

Sejak memulai produksi komponen elektronik seperti *transformers*, *line filters*, dan *choke coils* pada tahun 1996, Sanwa Musen Indonesia telah konsisten menghadirkan solusi-solusi teknologi terkini bagi industri elektronik. Kini, dengan selesainya pembangunan pabrik baru di Subang Smartpolitan, perusahaan siap menjawab tantangan masa depan. Fasilitas produksi modern ini memungkinkan perusahaan untuk terus menghadirkan produk-produk berkualitas tinggi yang memenuhi kebutuhan pasar yang dinamis.

Investasi sebesar USD 10 juta atau IDR 160 milyar telah digunakan untuk membangun pabrik seluas dua hektar yang dilengkapi dengan teknologi produksi mutakhir. Dirancang untuk memproduksi 3.000.000 - 3.500.000 unit produk per bulan, pabrik ini

**PRESS RELEASE**

**Sanwa Musen Indonesia  
Inaugurates New Factory in  
Subang Smartpolitan,  
Strengthening New Economic  
Corridor in Indonesia**

**Subang, 18 September 2024** – PT Sanwa Musen Indonesia, a subsidiary of Sanwa Musen Co., Ltd. Japan, held the inauguration of its new factory located in Subang Smartpolitan on Wednesday, September 18, 2024. The inauguration carried out by the first tenant in Subang Smartpolitan marked the beginning of a new chapter for the area in realizing the concept of a "Green, Smart, and Sustainable City". This step can also strengthen Subang's position as a new strategic economic corridor in West Java, Indonesia.

Since starting the production of electronic components such as transformers, line filters, and choke coils in 1996, Sanwa Musen Indonesia has consistently provided the latest technology solutions for the electronics industry. Now, with the completion of the new factory in Subang Smartpolitan, the company is ready to meet the challenges of the future. This modern production facility allows the company to continue to provide high-quality products that meet the needs of a dynamic market.

An investment of USD 10 million or IDR 160 billion has been used to build a two-hectare factory with state-of-the-art production technology. Designed to produce 3,000,000 - 3,500,000 units of products per month, the factory will meet domestic and foreign market

akan memenuhi permintaan pasar domestik dan luar negeri, khususnya untuk Panasonic group. Diproyeksikan, Sanwa Musen Indonesia siap memulai produksi massal pada Desember 2024 atau Januari 2025 dengan kapasitas produksi awal sebesar 50 persen.

Agenda hari ini secara resmi dibuka dengan prosesi serah terima pembangunan pabrik baru antara PT Takenaka Indonesia selaku kontraktor utama dan PT Sanwa Musen Indonesia. Hadir dalam kesempatan ini jajaran komisaris dan direksi Sanwa Musen Co., Ltd. serta mitra strategis seperti PT Bank Resona Perdania dan PT Suryacipta Swadaya (Suryacipta).

Dalam sambutannya, Mr. Tadashi Kotani, Presiden Direktur Sanwa Musen Co., Ltd. menyampaikan ucapan terima kasih kepada karyawan PT Sanwa Musen Indonesia dan semua yang hadir pada acara hari ini. Sanwa Musen berharap dapat terus mendapat kepercayaan dari para pelanggan terhadap pasokan produk dengan kualitas terbaik.

Dengan penuh sukacita, Suryacipta selaku pengembang dan pengelola Subang Smartpolitan - anak usaha dari PT Surya Semesta Internusa Tbk, menyambut peresmian pabrik baru Sanwa Musen Indonesia di Subang Smartpolitan. Keberhasilan ini semakin menegaskan potensi Subang Smartpolitan sebagai pusat koridor ekonomi baru Indonesia.

Binawati Dewi, General Manager Sales & Tenant Relations Suryacipta mengucapkan "Kami sangat bangga tenant pertama kami, Sanwa Musen Indonesia berhasil melaksanakan new factory ceremony hari ini. Kami yakin pencapaian ini dapat menginspirasi lebih banyak perusahaan-perusahaan kelas dunia untuk mendirikan

demand, especially for the Panasonic group. Sanwa Musen Indonesia is projected to be ready to start mass production in December 2024 or January 2025 with an initial production capacity of 50 percent.

Today's agenda was officially opened with the new factory construction handover ceremony between PT Takenaka Indonesia as the main contractor and PT Sanwa Musen Indonesia. Present on this occasion were the board of commissioners and directors of Sanwa Musen Co., Ltd. as well as strategic partners such as PT Bank Resona Perdania and PT Suryacipta Swadaya (Suryacipta).

In his speech, Mr. Tadashi Kotani, President Director of Sanwa Musen Co., Ltd. expressed his gratitude to all employees of PT Sanwa Musen Indonesia and to all those present at today's event. Sanwa Musen remains committed to earning the trust of their customers by consistently delivering products of the highest quality.

Suryacipta, the developer and management of Subang Smartpolitan, a subsidiary of PT Surya Semesta Internusa Tbk, is delighted to announce the inauguration of the new Sanwa Musen Indonesia factory in Subang Smartpolitan. This significant milestone reinforces Subang Smartpolitan's position as a thriving hub of Indonesia's emerging economic corridor.

Binawati Dewi, General Manager of Sales & Tenant Relations Suryacipta said, "We are very proud that our first tenant, Sanwa Musen Indonesia, successfully held a new factory ceremony today. We believe that this achievement can inspire more world-class companies to establish their investments in Subang Smartpolitan and together build a

<p>investasinya di Subang Smartpolitan dan bersama-sama membangun ekosistem industri yang kuat di Indonesia, khususnya di Rebana Metropolitan".</p> <p>Dewi juga menambahkan bahwa proses pembelian lahan hingga pabrik Sanwa Musen Indonesia siap beroperasi relatif singkat, yakni kurang lebih dua tahun. Hal ini menunjukkan proses berinvestasi di Indonesia semakin ramah dan efisien. Terlebih Subang Smartpolitan turut membantu prosesnya melalui layanan one-stop-service dimana Sanwa Musen Indonesia mendapat asistensi secara langsung sedari proses pra-investasi hingga operasional bisnis.</p> <p>Sanwa Musen Indonesia yang kini berada di kawasan Subang Smartpolitan diharapkan dapat lebih optimal baik dari segi produksi, logistik maupun penjualan karena infrastruktur disekitar kawasan yang semakin mendukung. Diketahui, Subang Smartpolitan akan memiliki akses langsung menuju Pelabuhan Patimban melalui Tol Akses Pelabuhan Patimban, dekat dengan Bandara Internasional Kertajati, serta terhubung dengan Tol Cikopo – Palimanan dan Tol Trans Jawa.</p> <p>Selain itu, Subang Smartpolitan yang didesain sebagai kawasan berkonsep "Green, Smart, and Sustainable City" ini akan mengimplementasikan infrastruktur berbasis Internet of Things (IoT) di kawasan. Fasilitas ini dapat semakin mendukung aktifitas bisnis para tenant, terutama industri elektronik seperti Sanwa Musen Indonesia.</p> <p>Disisi lain, dengan bertambahnya industri baru di daerah Subang diproyeksikan dapat memberikan dampak positif dan berkelanjutan bagi masyarakat di sekitarnya. Diantaranya peningkatan Produk Domestik Regional Bruto (PDRB) serta penyerapan dan peningkatan</p>	<p>strong industrial ecosystem in Indonesia, especially in Rebana Metropolitan."</p> <p>Dewi also emphasized that the process of land purchase and establishing the Sanwa Musen Indonesia factory was relatively swift, taking approximately two years. This highlights the increasingly favorable and efficient investment climate in Indonesia. Additionally, Subang Smartpolitan facilitated the process through its one-stop service, providing Sanwa Musen Indonesia with direct assistance from the pre-investment stage to the operational business.</p> <p>Sanwa Musen Indonesia, which is now strategically located in Subang Smartpolitan, is anticipated to achieve greater efficiency in production, logistics, and sales due to the region's increasingly supportive infrastructure. The Subang Smartpolitan is renowned for its direct access to Patimban Seaport via the Patimban Access Toll Road, proximity to Kertajati International Airport, and connected to both the Cikopo-Palimanan Toll Road and the Trans Java Toll Road.</p> <p>Furthermore, Subang Smartpolitan that is designed as a "Green, Smart, and Sustainable City" will implement Internet of Things (IoT) enabled infrastructure within the estate. This has the potential to further bolster the business operations of tenants, particularly those operating in the electronics sector like Sanwa Musen Indonesia.</p> <p>On the other hand, the addition of new industries in the Subang area is projected to have a positive and sustainable impact on the surrounding community. These include an increase in the Gross Regional Domestic Product (GRDP) and the absorption and</p>
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kualitas tenaga kerja di wilayah sekitar industri. Sebab sesuai dengan visi Suryacipta "Building a Better Indonesia", perusahaan berupaya agar setiap aktifitas bisnis yang dilakukan dapat memberikan dampak yang baik untuk Indonesia – terlebih bagi masyarakat disekitar unit bisnis.

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Untuk informasi lebih lanjut, mohon hubungi:

Ditta Humammy  
Marketing Communication  
ditta.humammy@suryacipta.com  
081296772081

#### **Tentang Subang Smartpolitan**

Subang Smartpolitan (2.717 Hektar) adalah kota mandiri terintegrasi dengan konsep "Green, Smart, and Sustainable City" yang menerapkan infrastruktur serta fasilitas berbasis IoT untuk mengakomodir kebutuhan bisnis dan sosial di kawasannya. Berlokasi di pusat industri Jawa Barat dan terkoneksi dengan Tol Trans Jawa, Tol Akses Patimban, Pelabuhan Patimban, Bandara Internasional Kertajati, dan infrastruktur strategis nasional lainnya.

Subang Smartpolitan dikembangkan dan dikelola oleh PT Suryacipta Swadaya (Suryacipta), salah satu anak usaha dari PT Surya Semesta Internusa Tbk - sebuah perusahaan publik yang terdaftar di Bursa Efek Indonesia dengan kode SSIA. PT Surya Semesta Internusa Tbk telah berdiri sejak 1971 dengan visi perusahaan "Membangun Indonesia yang Lebih Baik".

improvement of the quality of the workforce in the area around the industry. In line with Suryacipta's vision of "Building a Better Indonesia," the company strives for every business activity it undertakes to have a positive impact on Indonesia, particularly on the community surrounding its business units.

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For further information, please contact:

Ditta Humammy  
Marketing Communication  
ditta.humammy@suryacipta.com  
081296772081

#### **About Subang Smartpolitan**

Subang Smartpolitan (2,717 hectares) is an integrated township with the concept of a "Green, Smart, and Sustainable City " implementing IoT-based infrastructure and facilities to accommodate business and social needs in its area. Located strategically in the center of West Java's industrial zone and connected to the Trans Java Toll Road, Patimban Access Toll Road, Patimban Seaport, Kertajati International Airport, and other national strategic infrastructures.

Subang Smartpolitan is developed and managed by PT Suryacipta Swadaya (Suryacipta), a subsidiary of PT Surya Semesta Internusa Tbk - a publicly listed company on the Indonesia Stock Exchange with the code SSIA. PT Surya Semesta Internusa Tbk has been established since 1971 with the vision of "Building a Better Indonesia".